

# CAREER OPPORTUNITY

## PRODUCT & SERVICE DESIGNER

Min 3 Years - Kuala Lumpur

### Key Objective of the Role

As Product & Service Designer, the individual will design and deliver solutions in new and innovative ways, use analytics, A/B testing and user insights to formulate concepts and prototypes and obsess over the user experience across all digital touchpoints.

### Responsibilities includes;

1. Create and design world class user experience across multiple platforms and services, based on business needs and objectives.
2. Validate and vet design decisions through research on competitors, analytics and usability standards.
3. Generate, ideate and iterate your design – from white-board scribble through prototypes and working code.
4. Create ideal experience journeys for key stakeholders and use cases including journeys, user flows and measurement framework.
5. Deploy practices and buy in and usage of project tracking/monitoring tools.

### Skills, Experience and Competencies

#### The successful candidate will have;

1. Creative, enthusiastic and passionate about delivering best in class products.
2. Demonstrated ability of solving difficult and complex design problems across web and mobile interfaces.
3. Ability to mirror web and mobile interface experience to services, concept and processes.
4. Experience designing and building scalable interaction designs that meet the needs and objectives of the business.
5. Working knowledge of UX, design standards and prototyping tools in order to quickly communicate concepts and ideas.
6. Experience with using analytics and user research tools, and using the data from these to drive and inform design decisions.
7. Excellent communication and prioritization skills, ideally able to communicate and influence key stakeholders using mock ups, sketches, prototypes etc.
8. Experience with designing experiences and user journeys for search, mixed-platform, bidding, booking tools or geolocation platform will be highly regarded.

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